

December 20, 2023

CONGRATULATIONS FROM THE 2023 AMERICAN GRAPHIC DESIGN AWARDS™

I want to congratulate you on your award-winning performance in our 60th anniversary American Graphic Design Awards[™] competition. From 9,000+ entries, only a few hundred were honored including the **GIZMO4MENTALHEALTH BOOK AND CURRICULUM KIT.** The competition recognizes outstanding work by creative professionals — and perhaps most important — the value they bring to clients, brands, institutions, causes. This win is a tribute to the excellence of your art and design team as well as, in particular, Melanie Meile.

Moreover, VANGUARD DIRECT and UNITED WAY OF CONNECTICUT and the CT DEPARTMENT OF MENTAL HEALTH AND ADDICTION SERVICES are in great company.

Winning campaigns and projects by creative firms, agencies and departments in this year's competition represent, among others: AARP, Abbott, ADL, August National Golf Club, Bacardi, Bank of America, Barbie, Baskin -Robbins, Black + Decker, Black Home Ownership Project, Blanton's, Bruce Power, Buzzfeed, Canon, Cargill, Coca-Cola, Congressional Black Caucus, Constellation Brands, Cornell University, Cox Enterprises, Craftsman Tools, Disney, DreamWorks, DUNKIN', EAB, Ferrara Candy, GAF, General Mills, Genesis Motors USA, Harris Teeter, Heinz, HP, Hilton, Huggies, International Rescue Committee, Jameson, Kennedy Center for Performing Arts, Kentucky Derby, Kimberly Clark, Knoxville Art Museum, Leviton, MathWorks, Mattel Inc., McDonald's, MD Anderson Cancer Center, Memorial Sloan Kettering (MSK), Morgan Stanley, Mutual of America, National Football League (NFL) National Institutes of Health (NIH), National LGBTQ Task Force, New York Women's Foundation, PepsiCo, RISD, Sam Adams, SCAD, Sheetz, SONIC Drive-ins, State Street, Texas Bankers Association, ULINE, United Nations (UN), US Government Publishing Office (GPO), US Postal Service (USPS), US Department of Health & Human Services (HHS), US Tennis Association (USTA), Vanguard Funds, Washington National Cathedral, and more.

By way of background, for over 60 years Graphic Design USA (GDUSA) magazine has been a news and ideas source for the creative community, and throughout that time we have presented competitions and winners showcases that spotlight excellence and opportunities for creative professionals.

Again congratulations.

Gordon Kaye, Editor/Publisher

c: Melanie Meile